



JOIN THOUGHT LEADERS OF THE FOOD SECTOR
PROTECT YOUR BRANDS & CLIENTS
DON'T MISS NEW MARKET OPPORTUNITIES
**CO-DEFINE FUTURE STANDARDS
OF FOOD LABELING & TRACEABILITY**

event by invitation only

INVITATION

WHEN

16.09.2014

WHERE

TAGUNGSZENTRUM SCHÖNBRUNN

APOTHEKERTRAKT

Entrance: Meidlinger Tor

1130 VIENNA

REGISTER TODAY

WWW.FOODLABELINGSUMMIT.COM

80 DECISION-MAKERS **FOODSERVICE** CUSTOMER LOYALTY
DIGITAL MEDIA FOOD DISTRIBUTION **COUNTRY REPRESENTATIVES** FOOD
SAFETY **CONSUMER ORGANISATIONS** CRISIS COMMUNICATION **FOOD SUPPLY-CHAIN**
LIABILITY **PREDICTIVE ANALYSIS** AGRICULTURE **TRUST** INNOVATION

Time is running out! From September 2014, companies operating in food services and who are looking to replenish their stocks on time, require food manufacturing suppliers and distributors to provide food information that is in compliance with EU food-labelling regulation 1169/2011*.

Protect your sales and avoid the high costs of non-compliance! Use the fast track to get ready and be in compliance; come with your multidisciplinary teams (marketing, legal, IT, quality, purchasing...) and boost your capabilities.

Join an inspirational day of open innovation to accelerate your food labeling strategy going through our risk-management checklist with the help of a large group of experts all in one place. Follow our agile project management methodologies and come out of this day with **a clear and structured plan to get ready for 1169.**

* **EU-Regulation 1169/2011** on the provision of food information to consumers is entering into force on Dec. 13th 2014. The Regulation establishes a legal framework in the European Union regarding information related to foodstuffs provided to consumers by food business operators at all stages of the food-chain.