



Executive summary Year 1 Dissemination Activities

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Contact	<p>For further use, questions or queries please contact the dissemination manager: Daniel Spichtinger , M.A. RTD Services Lazarettgasse 3/4 1090 Vienna, Austria Tel: +43 1 3231000 -21</p>

* a deliverable is a formal output produced by a (EU) project

Content Summary

This document provides a summary of all dissemination activities undertaken by the 33 Partners of the MoniQA project during the first 12 months of the project. The dissemination **activities** were divided into the following categories:

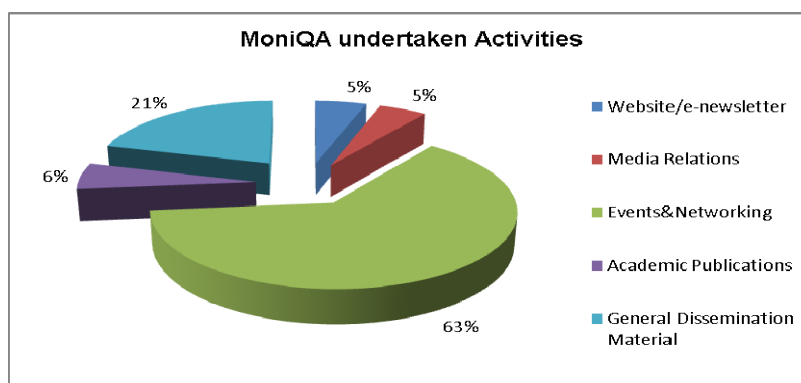
- **Website / e-newsletter:** contributions made for content, efforts to improve distribution/ access
- **Media relations:** press releases, press conferences
- **Events & Networking:** MoniQA public conferences, workshops and seminars, partner organisations' own events, presentation of MoniQA at relevant conferences, networking and synergies with other projects etc.
- **Academic publications:** conference proceedings (electronic and hard copies), scientific magazines and journals, online journals, course books, training material
- **General dissemination material:** printed leaflets and brochures, printed newsletters, posters (scientific/non-scientific), translations into local language etc.

The **target groups** were divided into:

- **Consumers:** consumers, consumer organisations, the press and media
- **Science & research:** universities, research institutes, PhD students, young scientists
- **Industry & SMEs:** food manufacturers, method providers, test kit providers
- **Organisations:** authorities, policy makers, European Commission, standardisation bodies, regulatory bodies

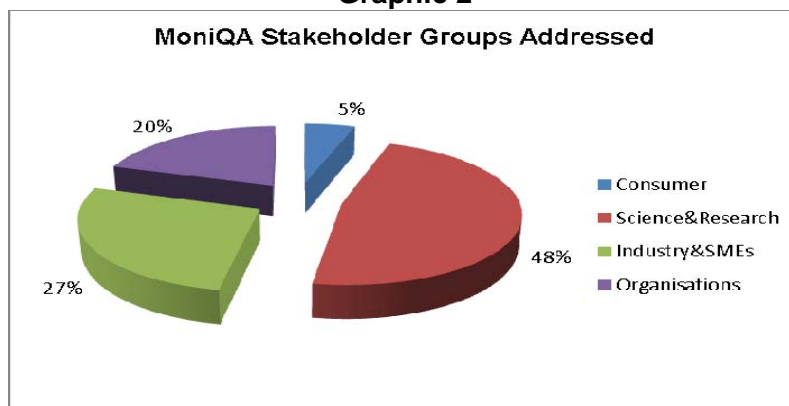
The following graphics depict the dissemination activities and the stakeholders addressed in year 1.

Graphic 1



During the first year **199 dissemination activities were undertaken** by the Consortium as a whole. As can be seen from graphic 1 most activities were classified as Events & Networking (63%) followed production of General Dissemination Material (21%). Graphic 2 depicts the audiences addresses, primarily “Science & Research” (48%), followed by “Industry & SMEs” (27%).

Graphic 2



In year 2 these dissemination activities will be developed further.



About MoniQA – www.moniqa.org

MoniQA ("Monitoring and Quality Assurance in the Food Supply Chain") is a Network of Excellence (NoE) funded by the European Commission under the 6th Framework Programme. The Network aims to make food safer by harmonising methods for food analyses. The project is coordinated by the Vienna-based International Association for Cereal Science and Technology (ICC). More than 155 researchers and scientist from 33 international partners from 20 countries are involved in MoniQA.

Join us!

MoniQA offers associated partnerships for interested organisations, SMEs and institutions. For more information see the FAQ section on the MoniQA website (<http://www.moniqa.org/index.php?id=90440&lang=default>) or contact:

MoniQA Project Manager
Marcella Gross, ICC
marcella.gross@icc.or.at