



Draft Sustainability Concept and Action Plan Executive summary

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* a deliverable is a formal output produced by a (EU) project

In the context of MoniQA sustainability means **ensuring the continuation of the network** cooperation and services developed during the duration of the project beyond the lifetime of the EC grant. In the official technical annex sustainability is defined as “*achiev[ing] a sustainable network to ensure durable integration of international research institutions through development of joint economic models, research programmes and intellectual property*”.

During the project the following sustainability issues will be tackled:

- Assessing and optimising the economic potential of the MoniQA Database (see below)
- IPR Monitoring:
- Financial and marketing models
- Initiation of new collaborative research proposals:
- Development of collaborative services:

In order to deal with these issues several working groups have been set up including a stakeholder interaction group. During a special sustainability meeting the sustainability issues were modified to include the following:

- Market Analysis: Demand, Supply and Marketing Strategies
- Coordinating activities
- Standards validation and commercialisation (coop ISO, CEN)
- Financing concepts and legal framework
- Delegated activities

Of high importance are also the **databases** that will be set up. These databases alone may guarantee the sustainability of the project. It is therefore necessary to conduct a careful analysis of the expected output, the IP, ownership and income generation for each of the databases listed below in order to assess the viability of their exploitation:

- Research infrastructure database
- Database of network research personnel
- Database for food quality and safety assessment
- Database for training courses / programmes and offering institutions



The legal aspects concerning MoniQA's sustainability are manifold, and at this stage it is too early to decide on a legal basis for the future MoniQA entity. However, the outputs of MoniQA offer tangible and sustainable benefits for each stakeholder audience, as the graphic below shows:

Expected Result	Main beneficiaries outside of the Network
<i>Durable integration</i>	Authorities, standardisation bodies, industry / SMEs, consumers
<i>Workshops, conferences</i>	Associates, Industry, SMEs, interest groups, consumers
<i>Mobility programme</i>	Researchers, PhD students, academic teaching personnel especially INCO and Third countries
<i>Guidelines for validation and presentation of results</i>	Associates, standardisation bodies, authorities, providers of analytical methods and technologies, SMEs
<i>Database for food safety and quality analytical methods</i>	Associates, food manufacturers, control laboratories, authorities, providers of methods, SMEs
<i>Follow up research projects</i>	Research institutions, SMEs,
<i>Better Regulations</i>	European Commission, Food Manufacturers, Consumer
<i>Research Agenda 2010</i>	Research institutions, SMEs, European Commission

About MoniQA – www.moniqa.org

MoniQA ("Monitoring and Quality Assurance in the Food Supply Chain") is a Network of Excellence (NoE) funded by the European Commission under the 6th Framework Programme. The Network aims to make food safer by harmonising methods for food analyses. The project is coordinated by the Vienna-based International Association for Cereal Science and Technology (ICC). More than 155 researchers and scientist from 33 international partners from 20 countries are involved in MoniQA.

Join us!

MoniQA offers associated partnerships for interested organisations, SMEs and institutions. For more information see the FAQ section on the MoniQA website (<http://www.moniqa.org/index.php?id=90440&lang=default>) or contact:

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